



Biography

Isamaya Ffrench

Before commencing her career in beauty Isamaya Studied 3D at Chelsea college of art and then product design at St Martins. In 2010 she joined the Theo Adams Company, a London based collective of artists, dancers, musicians, actors and singers from across the globe, they create unique large-scale theatrical productions, film, events, photography and sound work.

Isamaya, formerly YSL Beauté ambassador and International Creative Artistic Consultant for Tom Ford, is current Creative Director of Dazed Beauty and Global Make-up Ambassador for Christian Louboutin and Byredo. She has worked creatively with A-list talent such as Rihanna, Kim Kardashian, Madonna and Katy Perry and Kate Moss.

She works regularly with photographers Tim Walker, David Sims, Inez and Vinoodh, Tyrone Le bon, Mert and Marcus and Nick Knight on publications such as i-D, Vogue Italia, British Vogue, LOVE, Dazed, POP, American Vogue, Another and W Magazine as well as backstage on shows for Louis Vuitton, Ashish, Halpern, H&M, Kenzo, Thom Brown and Junya Watanabe.