



Biography

Isamaya Ffrench

Isamaya Ffrench is the new Global Beauty Director for Burberry Beauty.

Before commencing her career in beauty Isamaya Studied 3D at Chelsea college of art and then product design at St Martins.

In 2010 she joined the Theo Adams Company, a London based collective of artists, dancers, musicians, actors and singers from across the globe, they create unique large-scale theatrical productions, film, events, photography and sound work.

In 2017, Isamaya launched Dazed Beauty as Creative Director and since, has played a key creative role for numerous international luxury cosmetic brands including Tom Ford, YSL, Christian Louboutin and Burberry Beauty working as Brand Ambassador and Creative Director. In 2020, Isamaya collaborated with Perfume brand Byredo to launch their first make-up collection.

She works regularly with photographers Tim Walker, David Sims, Inez and Vinoodh, Tyrone Le bon, Mert and Marcus and Nick Knight on publications such as i-D, Vogue Italia, British Vogue, LOVE, Dazed, POP, American Vogue, Another and W Magazine as well as backstage on shows for Louis Vuitton, Ashish, Halpern, H&M, Kenzo, Thom Brown and Junya Watanabe.